



LIZ SAMANO

3690 Gilbert Court
South San Francisco, California 94080
lizsamanodesigns@gmail.com
http://lizsamanodesigns.com
650.892.4023

OBJECTIVE

To obtain a position as a Graphic Designer.

QUALIFICATIONS

Extensive experience in advertising sales, marketing and graphic design. Highly skilled in building and maintaining client relations. Dynamic team player and independent contributor. Ability to produce high-quality work in a deadline-driven environment. Strong communication skills, creative, productive, proactive, highly organized, meticulous, problem-solver and multitasker.

TECHNICAL PROFICIENCY

- Adobe Creative Suite 2 & 3: Photoshop, Illustrator, InDesign, Dreamweaver, Flash, After Effects, Acrobat
- Microsoft Office: Word, Excel, PowerPoint, Outlook
- Mac and PC Operating Systems

EDUCATION

The Art Institute of California–San Francisco, San Francisco, California
Bachelor of Science, Graphic Design, March 2008
GPA 3.8

Philippine Women's University, Manila, Philippines
Bachelor of Fine Arts, Advertising, March 2000
Graduated Cum Laude

PROFESSIONAL EXPERIENCE

HDR Incorporated, San Francisco, California
Graphic Designer, April 2008

- Produced project specific designs and lay-outs for client proposals, presentations and invitations.

Liz Samano Designs, San Francisco, California
Freelance Graphic Designer, Jan 2004–Present

- Design logos, restaurant menus, promotional materials, brochures, programs, CD covers, newspaper advertisement, labels and invitations.
- Freelance clients:
 - Ecologique**, San Francisco, California
 - Bangkok Restaurant Thai Cuisine**, Pleasant Hill, California
 - Shima Sushi Japanese Restaurant**, San Francisco, California
 - Babushka Russian Deli and Restaurant**, San Francisco, California
 - Tony and Leslie Ramos Nuptials**, San Francisco, California
 - Goff 40th Wedding Anniversary**, San Francisco, California
 - Lucky Chances Casino**, Colma, California
 - Peninsula Beauty**, Burlingame, California

Citysearch.com, San Francisco, California
Regional Sales Coordinator, Sep 2004–July 2007

- Provided full sales support to the Pacific Region team by entering sales contracts, maintaining customer account data and training new hires on corporate policies and processes.
- Proofed content information to ensure quality and accuracy of ad copy.
- Acted as operations liaison between the production, traffic, content teams and the client to ensure customer service and production fulfillment.
- Worked with sales management to help facilitate the achievement of revenue and client-retention goals.

The Wave Magazine, San Mateo, California
Regional Sales Manager, Jun 2004–Sep 2004

- Developed new business relationships with new and current advertisers.
- Maximized revenue and non-revenue accounts.
- Developed and produced new advertising campaigns for print production.

ABS-CBN International, The Filipino Channel, Burlingame, California
Advertising Account Executive, Nov 2000–May 2004

- Accounted for over \$400,000 in new-client revenue.
- Supervised design and production of print and television ads for clients.
- Designed marketing collateral and sales tools such as PowerPoint presentations, media kits, contracts, forms and event flyers.